

October 2008

Volume 1, Issue 8

Oops!

Do I Do That?

Farther
vs.
Further

Farther is used for distance; *further* is used for quantity or degree.

YES:

"Is your new house farther from the airport than your old one?"

YES:

"When no applications came in, the deadline was extended further than we originally planned."

NO:

"How much further do we have to go on this freeway?"

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To Split or Not to Split

Many—if not most—writers have memories of teachers being very strict about the “avoiding split infinitives” rule. Splitting an infinitive (putting a word between *to* and a verb: e.g., *to quickly run* or *to badly want*), however, is becoming more common and is now considered acceptable in certain circumstances.

Of course, in very formal writing, the stricter rules of grammar, mechanics, and usage should be followed as closely as possible. But many grammarians and style guides now allow split infinitives in situations where the sentence would be awkward otherwise. Using *to actually happen*, for example, would sound awkward without the split infinitive. Use your best judgment but rest assured that splitting an infinitive really is acceptable sometimes.

Tired of Cut and Paste?

If your line of work requires you to frequently type the same material into documents, emails, forms, and Web sites, you may want to check out textexpander. The textexpander Web site describes its product as “[saving] you countless keystrokes with customized abbreviations for your frequently-used text strings and images.” For example, a business owner could generate a standard new-client letter simply by typing *nnewclient* into the body of a Word document or an email message. The program is a fantastic timesaver for those involved in frequent client correspondence, publications, and even HTML programming.

It's bookmark worthy!

<http://tinyurl.com/5rc7c5>

Being Featured in the Mainstream Media?

If you'd like assistance with articles or other material that will be featured in major publications, let our experience work for you. Ms. Lucier was asked to guest author an article on college students and the upcoming presidential election for the Association of College Unions International's *Bulletin*, a quarterly magazine distributed to campus professionals and students throughout the United States, Canada, Australia, and the United Kingdom. (The article is available at <http://tinyurl.com/6hlns2>.) Additionally, she was a guest on the “Growing Up with Dr. Jerry Brodli” radio show on September 28 and will be featured in the November 2008 CosmoGIRL! magazine.

Please refer to the kelcilynn.com Web site or send an email to info@kelcilynn.com for more information about rates and availability.

Nifty Word of the Month

cicerone, *noun*:

a guide who conducts sightseers; mentor, tutor

(from Cicero's Italian name, *Cicerone*; has soft *c*'s and rhymes with *minestrone*)

(Merriam-Webster Online Dictionary, Sep. 30, 2008)

2008 Projects

If you have a project you'd like kelcilynn.com to help you with, make sure to submit it within the next few months. Our rates will be increasing in January 2009 and our project calendar books up quickly.