

BEFORE

[REDACTED]

Dear [REDACTED]

My name is [REDACTED] I am the music teacher at [REDACTED] Public School located at [REDACTED].

HELP! I made a promise to some of the students who helped me in the production of a CD by singing, **to provide a full or partial college scholarship.**

I did a recording project with students who displayed good self-discipline. The project took about 5 to 6 years to complete and it is as close to perfect as their discipline will allow. In the music business I know there are standards like both you have or don't have talent to be a recording artist. If your radio station find that the children singing on life and format listen to the following song I sung lead on like [REDACTED].

We finished recording last year and the CD was mixed this year but I am finding it hard to keep this promise due to low sales of the CD. I promised them that once the project is finished I will reward them with a full or partial college scholarship from half of the proceeds made from the sales of the CD. I am now seeking radio airplay to increase sales because people response before deciding to purchase the CD is "I never heard this on the Radio".

So I hope with your help you can guide or recommend me to people who would give this CD airplay to make this project a success.

Musically Yours

[REDACTED]

[REDACTED]

AFTER

[REDACTED]

March 3, 2008

NAME
ADDRESS
CITY, STATE ZIP

Dear [REDACTED]:

My name is [REDACTED] and I am the Music teacher at [REDACTED] Public School.

I am writing to request your help on both a personal and professional level. Several years ago, I began a journey with approximately 100 of my students. I did a recording project with students who displayed good self-discipline. The project took between 5 and 6 years to complete, and it is now as close to perfect as their discipline will allow.

I made a promise to provide a full or partial scholarship to some of the students who helped me in the production of a CD by singing. We finished recording last year, and I am now hoping to deliver on my promise by generating sales of the CD. In order for our goal to be reached, we need the help of those supportive of their communities and involved in the music industry. I promised them that once we finished the project, I would fund the scholarships by donating half of the proceeds made from the sales of the CD.

I know there are standard negative responses in the music industry. Given the unique nature of this project, however, I am asking that you take a brief moment and listen to the enclosed CD. Information about our efforts, and a link to purchase additional copies of the CD itself, can also be found at [REDACTED]. Many of the songs, including [REDACTED] (on which I sang lead), celebrate life through the eyes and voices of children and further solidify the community and education connections present in the CD.

My students and I are therefore seeking radio airplay in an effort to increase sales. The most common response we hear while trying to sell the CD is that people have never heard the music on the radio. Your decision to give our music airtime and support the purchase of the CD will greatly help our efforts and contribute to a college education for these talented young students. Additionally, I would be most appreciative if you could guide or recommend me to other people who could further support our efforts.

Musically yours,

[REDACTED]

kelci•lynn